

Roar Magazine Ad Contract

Red Mountain High School Student Magazine ~ 7301 E. Brown Road, Mesa, AZ 85207
 Phone: 480-472-8228 - Fax: 480-472-8008 - Email: jlemonsaquella@mpsaz.org

Business Name:
Contact Person:
Billing Address:
Phone Number:
Email:

Advertising Contract Agreement

All ad art is due by ad deadline dates

Payment is due at time of submission

Cancellation of ad must be made at least five days prior to ad deadline.

Roar Magazine reserves the right to refuse publication of an ad that does not adhere to school policies or standards.

Signature designates acceptance of all said terms of contract.

Please check the appropriate box/boxes to indicate the ad sizes you wish to purchase. You may reserve space in subsequent issues by using this form. Payment is due by published ad submission date.

Issue	1/8 page		1/4 page		1/2 page		full page		premium			amount
	B/W	Color	B/W	Color	B/W	Color	B/W	Color	BC	IFC	IBC	
Fall												
Winter												
Spring												
Summer												

Please make checks out to Red Mountain HS - Roar	TOTAL	
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Signature _____

Date _____

For staff use only

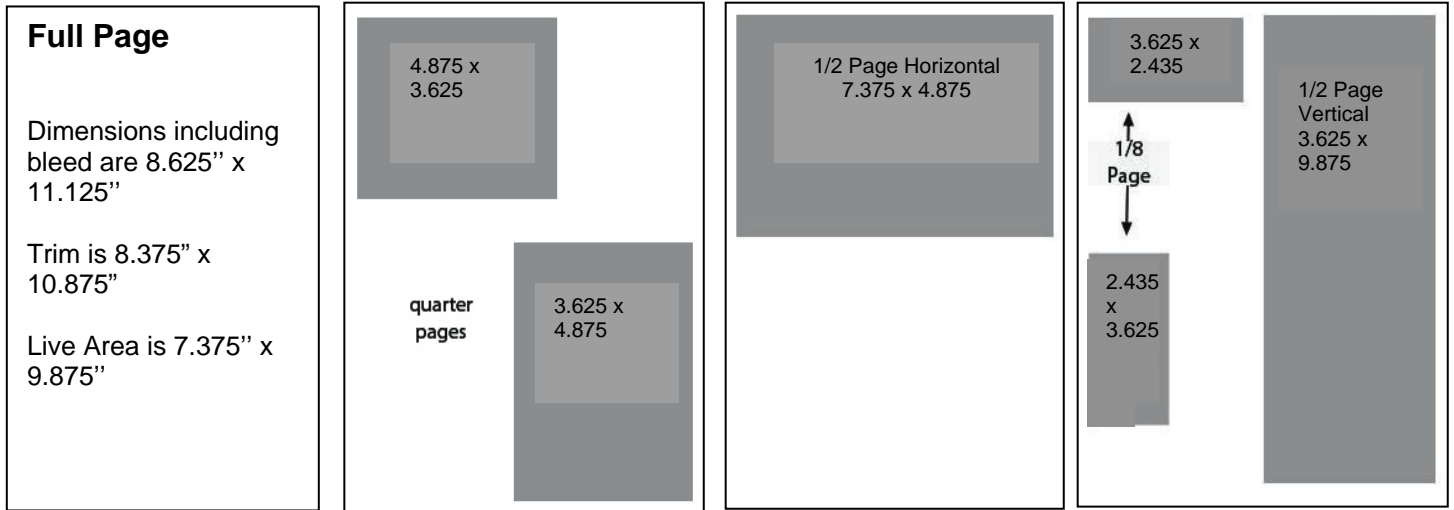
FALL	owed:	received:
WINTER	owed:	received:
SPRING	owed:	received:
SUMMER	owed:	received:

Roar Magazine Rates and Specs

Red Mountain High School - 7301 E. Brown Road, Mesa, AZ 85207
 Roar Magazine is printed quarterly: fall, winter, spring, and summer.
 Circulation: 1500 individual copies (includes RMHS website)

Roar Magazine accepts camera ready ads. Please use the dimensions and specifications below as your guide and adhere to the payment/submission deadlines.

8.5 x 11 Color and B/W Magazine



Submission guidelines: PDFx1/a (press quality) is preferred. TIF or JPEG files will also be accepted. Please make sure all fonts are embedded or turned to outlines and all embedded graphics are 300 dpi at original size. We use CMYK process. Camera ready art may be emailed to jlemonsaquella@mpsaz.org. Please put the following subject line of the email: name of ad/publication issue date.

If you advertise in...	1/8 page		1/4 page		1/2 page		full page	
	B/W	Color	B/W	Color	B/W	Color	B/W	Color
One issue	\$70	\$90	\$120	\$200	\$230	\$310	\$400	\$520
Two Issues (-5%)	\$66.50	\$85.50	\$114	\$190	\$218.5	\$294.50	\$380	\$494
Three Issues (-10%)	\$63	\$81	\$108	\$180	\$207	\$279	\$360	\$468
Four Issues (-15%)	\$59.50	\$76.50	\$102	\$170	\$195.50	\$263.50	\$340	\$442

Premium Full Color Ad Space

Back Cover	Inside Front Cover	Free Standing Inserts
\$ 650	\$600	\$300

Advertising Art and Payment Deadlines

Fall Issue	Winter Issue	Spring Issue	Summer Issue
Sept. 30	Nov. 1	Feb. 3	Mar. 31